



**Cape Ann Chamber of Commerce  
Announces  
The Fifth Annual  
Cape Ann Home & Garden Show**  
Gloucester High School Field House  
32 Leslie O. Johnson Road, Gloucester, MA  
March 27-28, 2010



**Spend Quality Time with the People You Most Want to Meet—Your Customers!  
Over 25,000 Sq. Ft. of Display Area!**

**TWO GREAT DAYS!**

Saturday, March 27, 2010  
10:00 a.m. – 4:00 p.m.  
Sunday, March 28, 2010  
10:00 a.m. – 4:00 p.m.

**ALL BOOTHS 10' X 10'**

No limit on number of booths

**EXHIBITOR FEES:**

Exhibitor space available only to Chamber members.

**Early Bird Special!**

\$325.00 per booth

Available until February 12, 2010

After February 12, 2010

\$375.00 per booth

**Extend your reach beyond your booth!  
Sponsorship opportunities available!**

**EXHIBITORS WILL RECEIVE:**

- One 6' or 8' table and 2 chairs per booth
- One 110v electric outlet per booth\*
- Full merchandising and sale of products permitted
- Poster provided for each participant
- All participants will be listed on our website, [www.capeannchamber.com](http://www.capeannchamber.com), including a link to your website
- 10 admission passes
- Listing in show program
- Extensive promotion and advertising campaign

\* Contact Chamber if you have special electrical needs.

**SET UP:**

Friday, March 26, 1:00 p.m. - 6:00 p.m.  
Saturday, March 27, 7:00 a.m. - 9:00 a.m.

**BREAK DOWN:**

Sunday, March 28, 4:00 p.m. - 7:00 p.m.  
No Early Breakdown

- Participating businesses must be members of the Cape Ann Chamber of Commerce and Home and/or Garden related. All applications will be reviewed by the Home & Garden Show Committee.
- Cancellation Policy: A full refund, less a 15% administrative fee, will be issued up to two weeks before the show.
- No refunds after March 12, 2010
- The Cape Ann Chamber of Commerce reserves the right to limit the number of exhibitors in certain categories.



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**REGISTRATION FORM**

**SPONSORS**

Yes, I wish to be a **sponsor**: (circle choice)

- |                           |   |
|---------------------------|---|
| Platinum Sponsor, \$1,200 | Prominent mention in all ads and media material. Choice of booth location - 2 free booth, 50 admission passes, banner at show entrance. Additional booth space at reduced rate of \$325 per additional booth. |
| Gold Sponsor, \$900       | Prominent mention in ads and media material. Choice of booth location - 1 free booth, 25 admission passes. Additional booth space at reduced rate of \$325 per additional booth.                              |
| Silver Sponsor, \$600     | Mention in ads and media material. Choice of booth location -1 free booth, 15 admission passes.   |

**EXHIBITORS**

Yes, I wish to be an **exhibitor**: \$375.00  
 Exhibitors must be members of the Cape Ann Chamber of Commerce

**Early Bird Special**  
 \$325.00 if paid in full by  
 February 12, 2010

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
 Website: \_\_\_\_\_ Booth Description: \_\_\_\_\_  
 # of booths required: \_\_\_\_\_ Total Amount: \_\_\_\_\_ Internet Access: Yes \_\_\_\_\_ No \_\_\_\_\_ MAC # \_\_\_\_\_  
**Table** Yes \_\_\_\_\_ No \_\_\_\_\_ 6 ft \_\_\_\_\_ 8 ft \_\_\_\_\_ **Table Skirt** Yes \_\_\_\_\_ No \_\_\_\_\_ **Chairs** Yes \_\_\_\_\_ No \_\_\_\_\_  
 Payment Method (circle one): Check Mastercard Visa Discover American Express  
 Credit Card No.: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Complete and return the form and payment to the Cape Ann Chamber of Commerce. Only complete registration forms and full payment will secure your spot in the Show.

Yes, I would like to **donate a door prize** item:  
 Description: \_\_\_\_\_

Yes, I would like to **volunteer** to:  **Help** during the Show  **Serve** on the Committee  
 Name: \_\_\_\_\_ Phone: \_\_\_\_\_