

CAPE ANN SOUNDINGS

Celebrating 88 Years of Service...

MASSACHUSETTS' *The Newsletter of the Cape Ann Chamber of Commerce*

OTHER CAPE www.CapeAnnVacations.com www.CapeAnnChamber.com www.RockportUSA.com

33 Commercial Street • Gloucester, MA 01930 • Tel. 978-283-1601 • Fax 978-283-4740 • info@capeannchamber.com

THE HOLIDAYS ON CAPE ANN

- DECEMBER 2 LADIES' NIGHT, GLOUCESTER**
- DECEMBER 2-4 ESSEX HOLIDAY FESTIVAL**
Memory Tree Lighting, Toy Land Parade, Tree Lighting at Town Hall, and Breakfast with Santa.
- DECEMBER 3-5 CHRISTMAS BY THE SEA, MANCHESTER**
Shop Manchester Nights, Pancake Breakfast, Santa's Arrival by boat, Jingle Bell Walk, Petting Zoo, Christmas Concert, Lighting of the Friendship Tree.
- DECEMBER 3-23 "A CHRISTMAS CAROL"**
North Shore Music Theatre brings back this holiday favorite, featuring dazzling effects, traditional and original songs, and colorful costumes. Information: 978-232-7200.
- DECEMBER 4 SANTA'S ARRIVAL BY BOAT & TREE LIGHTING, ROCKPORT**
- DECEMBER 9 MEN'S NIGHT, GLOUCESTER**
- DECEMBER 9-12 SEASIDE VILLAGE OPEN HOUSE WEEKEND, ROCKPORT**
Special evening shopping hours, Annual Gallery Stroll, Open Houses in the shops, Open Houses in the inns.
- DECEMBER 11 MIDDLE STREET WALK, GLOUCESTER**
- DECEMBER 15 DAVID BENOIT & THE CHARLIE BROWN CHRISTMAS TRIO, ROCKPORT**
One of jazz's most innovative pianists at the Shalin Liu Performance Center. Information: 978-546-7391
- DECEMBER 18 65th ANNUAL CHRISTMAS PAGEANT, ROCKPORT**
- DECEMBER 31 NEW YEAR'S ROCKPORT EVE, DOWNTOWN ROCKPORT**

Preparations for the holidays have kicked into full gear, and the Chamber salutes the efforts of dozens of volunteers as they prepare to celebrate in all four communities, providing support for treelightings, organizing Santa parades and processions, and generally being involved in a host of programs that enhance our communities' enjoyment of the season.



The Chamber will bring the membership together at holiday parties in all four communities with the **Lucky 9 Raffle at The Landing @ Seven Central** in Manchester on December 2, the **Half-Price Sale at Roy Moore's Fish Shack in Rockport** on December 7, the **Essex Clamfest Awards Party at the Windward Grille** on December 9, and the **Holiday Open House** on December 16 at the Chamber office in Gloucester.



BEST WISHES
for a safe & happy
holiday season!

From the Chamber staff
Bob Peter
Sharon Susan
& Tim



Think Inside The Box

Support Your Local Merchants
A SEASONAL REMINDER FROM THE
CAPE ANN CHAMBER OF COMMERCE

MEMBERSHIP FEATURE**Cape Ann Motor Inn**

800-464-8439 ♦ 33 Rockport Road, Gloucester
www.capeannmotorinn.com

The Cape Ann Motor Inn is located directly on Long Beach in Gloucester, facing the famous Twin Light lighthouses on Thacher Island.

All of our rooms face the ocean and include a continental breakfast. We have free WIFI, cable TV, phones and electric heat in all of our rooms. Each room has a breathtaking view not soon forgotten. We also have blue lights that light up the beach at night, which make for a nice evening stroll after dinner.

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WELCOME NEW MEMBERS

From networking and referrals to discount programs and seminars, the Chamber is "the voice of business on Cape Ann." Please join us in welcoming our newest members and consider these businesses when seeking products and services.

Bill Balzarini
BEATON REAL ESTATE / BILL BALZARINI
Rockport, MA

Richard Carbone
THE INN AT HARVARD
Harvard

Lewis Sofman
ROCKPORT WALKING TOUR COMPANY
Rockport

Molly Andrew Williamson
TESSERA TILE & STONE
Gloucester

2011 Board of Directors

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Second Vice President Ed Collard,
House Doctors Handyman Services
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Barbara Koen, **The Dress Code**
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Sue Lufkin, **Essex Marina**
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Diane Rule-Enos, **Enos Marine ***
Bob Ryan, **Ryan & Wood Distilleries ***
Catherine Schlichte, **Schlichte, Johnstone & Henry, P.C. ***
Bill Scott, **Scott Oil**
Dave Singleton, **D.R. Singleton Plumbing & Heating**
Vickie Van Ness, **Van Ness Group ***

Many thanks to these individuals for their commitment to the Chamber.

* New to the Board of Directors in 2011

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The Cape Ann Chamber of Commerce
Businesswomen Invite You to Attend Our

Holiday Wine Down

Coming in January 2011
Watch Your Email
for Details

Beverages & Hors d'oeuvre

Information:

978-283-1601

sharon@capeannchamber.com



Focus on Education

Cape Ann Chamber Breakfast Club

The Gloucester House, located at 63 Rogers Street in downtown Gloucester, will serve as the backdrop for the annual Focus on Education Breakfast, which will be held on Friday, December 3, and sponsored by the Cape Ann Chamber of Commerce and its Business Education Collaborative committee.

Area students from the Gloucester, Manchester-Essex, Rockport and North Shore Technical High School will be recognized for their outstanding achievements in and out of the classroom. Two students from each school will be honored and introduced by the Superintendent of Schools from their respective educational institution.

Breakfast will be served at 7:30 a.m. while the educational portion of the program will commence at 8:00 a.m. and conclude by 9:00 a.m. Members of the business community as well as the educational community are encouraged to attend and help to support the exceptional high school students in and around Cape Ann.

Tickets are available for \$20 per person. Reservations may be made by contacting Project and Events Director Tim Burton at tim@capeannchamber.com or 978-283-1601.

Action is the foundational key to all success.

Pablo Picasso

Skill and Compassion

Nestled on the campus of Addison Gilbert Hospital, Seacoast Nursing and Rehabilitation Center is Cape Ann's premier choice for short-term rehabilitation, complex medical care and skilled nursing services. Since 1993, residents of Cape Ann and the North Shore have counted on the professionals at Seacoast Nursing and Rehabilitation Center to provide the very best care to their loved ones, neighbors and friends.

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"I want to tell you how grateful I am for the outstanding care provided to my wife. The attention to her needs was most compassionate and tender. To have a loved one receive care at Seacoast is to know that they are receiving the very best."

- George Monbourquette,
Ipswich



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Auction Committee Chair Carol Morse (left) was among the Businesswomen attending the Division's annual Fall Luncheon at the Franklin Cape Ann, featuring author Ha Tran (center) as the keynote speaker. Chamber Bookkeeper Sharon Bragg (right) organized this year's Luncheon with the help of the Businesswomen's Steering Committee.

CAPE ANN WINTER BIRDING WEEKEND



Mark your calendars for the Cape Ann Winter Birding Weekend being held February 4, 5 & 6, 2011! Cape Ann is known to birdwatchers worldwide for its exciting concentrations of winter seabirds, and the Chamber, working with Mass Audubon, has planned a weekend filled with a variety of events for all levels of birders. Last year, 60 different species of birds were spotted over the course of the weekend! Expert guides will lead field trips to Cape Ann hot spots so all participants will see as many specimens as possible. The full schedule of events will be posted on the Chamber website and includes—

for hearty souls— a boat trip aboard the 7 Seas Privateer! The demonstration and exhibitor venue is open to the public and a guide will be on hand to introduce everyone to the sport of birding.

Be part of this exciting weekend! There are three sponsorship levels available for businesses, \$750 for Gold, \$500 for Silver, and \$250 for Bronze. Exhibitors selling supplies of interest to the bird watching community are also welcome to be part of this weekend. For more information on becoming a sponsor or exhibitor, contact Project & Events Director Tim Burton at 978-283-1601 or tim@capeannchamber.com.

The Cape Ann Chamber of Commerce presents



Activating Your Entrepreneurial Spirit . . .

A Business Seminar for New and Prospective Small Business Owners

Coming in January — Watch Your Email

2011 LEGAL HOLIDAYS

Saturday, January 1, 2011	New Year's Day ⁴
Monday, January 17, 2011	Martin Luther King Day
Monday, February 21, 2011	Presidents' Day
Monday, April 18, 2011	Patriots' Day
Monday, May 30, 2011	Memorial Day
Monday, July 4, 2011	Independence Day
Monday, September 5, 2011	Labor Day
Monday, October 10, 2011	Columbus Day ¹
Friday, November 11, 2011	Veterans' Day ²
Thursday, November 24, 2011	Thanksgiving ³
Sunday, December 25, 2011	Christmas ^{3 4}

Daylight Saving Time: Begins: March 13
Ends: November 6

- ¹ All commerce restricted before 12 noon. Local police permit required to operate before 12:00 noon.
- ² All commerce restricted before 1 p.m. Local police permit required to operate before 1:00 p.m.
- ³ All commerce restricted all day. Local police permit required to operate.
- ⁴ All holidays falling on Sunday must be observed on Monday, under state law. Saturday holidays are observed on Saturday.

Source: www.mass.gov



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2010 — THE YEAR IN PICTURES



President Kathy Low with Past Presidents Ruth Pino and Sinikka Nogelo at the Annual Dinner Dance in January.



Chamber volunteers Beverly Gardner, Charlene Brown, Eileen Silva, and Patty Colbert at the Annual Dinner Dance in January.



Past Presidents Bob "Elvis" Gillis and Howard "Elvis" Frisch with Donna Ardizzoni at the Annual Dinner Dance in January.



Dee Noble, Grace Giambanco, and Rose Floyd at the Evening Business Exchange in January.



Activating Your Entrepreneurial Spirit small business start-up seminar in January.



The ladies from Ambiance at the Businesswomen's Wine Down in January.



Chris Leahy discussed winter birding and ecology issues at the Cape Ann Winter Birding Weekend in February.



Pat Earle and Past President David Marsh at the Evening Business Exchange in February.



Cape Ann Brewing Company attended the Boston Seafood Show in March.



Ruth Wall and Gregg Sorensen at the Evening Business Exchange in March.



Russell's Florist was an exhibitor at the Cape Ann Home & Garden Show in March.



Ed Collard & D.J. Tardif got into the spirit at the Irish Sweepstakes raffle drawing in March.

2010 — THE YEAR IN PICTURES



The first edition of the *Cape Ann Guide* magazine arrived in April.



Kathy Cuddyer welcomed spring and dozens of flowers to Main Street in downtown Gloucester.



Golf Tournament Committee members Ron Ross, Bill Stride, Dave McKechnie and Rick Doucette at the Business/Education Golf Tournament in May.



Tony Corrao and Ted Marshall attended the Tourist Division's Spring Mixer in May.



Pat Roy, Sue Lufkin, Kathy Low and Arlene Taliadoros celebrated Small Business Week in Essex in June.



Kathy Low and Howard Frisch celebrated Small Business Week in Gloucester in June.



Summer volunteer Kate Eastman was sent back to school with a supply of comestibles.



Auction Chair Carol Morse encouraged everyone to "think green" at the Auction in July.



Tom Ellis, Mike Costello, and Schooner Festival Chair Daisy Nell at the Festival Awards Dinner in



The Businesswomen braved the elements on their annual cruise in September.



TD Bank sponsored the Essex ClamFest in October.



Don Sudbay, Mike Luster, and Sal Frontiero at the November Evening Business Exchange.

Chamber Calendar

- December 2 **Manchester Holiday Reception & Lucky 9 Raffle**, *The Landing @ 7 Central*
- December 3 **Focus on Education Breakfast Club**, *The Gloucester House Restaurant*
- December 7 **Rockport Holiday Reception & 1/2 Price Sale**, *Roy Moore's Fish Shack*
- December 16 **Chamber Holiday Open House**, *Chamber Conference Room*
- December 9 **Essex Holiday Reception**, *The Windward Grille*



Save the Date:

- January 8 **Annual Dinner Dance & Installation of Officers**
- January 19 **Evening Business Exchange**
- Date TBD **Economic Forecast Breakfast Club**
- Date TBD **Businesswomen's Wine Down**
- Date TBD **Activating Your Entrepreneurial Spirit Business Start-up Seminar**

Name *Jennifer Arabian*

Draw what you think your mom or dad is doing right now. Then write a story about it.

- My mom goes to work at the Cape Ann Chamber of Commerce. She tells tourists where to go. When I go I get to help. It is fun to help them.

A homework assignment completed by long-time Chamber staff member Tracy Arabian's daughter, Jennifer, in 1998.

*Cape Ann
Chamber of Commerce*

*Eighty-Ninth
Annual Dinner Dance*

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January 8, 2011

6:30 p.m. Cruiseport Gloucester

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